



EUROPEAN FORUM FOR RESEARCH AND EDUCATION
IN ALLERGY AND AIRWAY DISEASES

Brussels, Belgium

Global Nasal Polyp Syndrome Awareness Day

New Ambitions of Care

FOR IMMEDIATE RELEASE

EUFOREA is pleased to announce its [4th annual Global Nasal Polyp Syndrome Awareness Day](#), taking place on the **24th April, 2025**. Building on previous editions to raise awareness of chronic rhinosinusitis with nasal polyps (CRSwNP), the 2025 event will centre on the theme **"New Ambitions of Care."** This year's focus is on creating essential conversations between patients, healthcare professionals, and policymakers to push for more ambitious care pathways and provide hope for patients to achieve remission. This year's edition is supported by **20 academic and non-profit partners**, joining forces to highlight this under-recognized condition.

Nasal Polyp Syndrome is a chronic inflammatory condition of the nose and sinuses, causing a range of **distressing symptoms**. Patients often struggle with nasal congestion, loss of smell, facial pain, runny nose and postnasal drip, all of which are chronic and severely affect their quality of life. The impact of losing one's sense of smell is often underestimated; it can affect memory, social experiences like dining out, and even personal safety by hindering the ability to detect hazards. Furthermore, impaired breathing due to CRSwNP can lead to significant sleep disturbances, resulting in fatigue and daytime sleepiness. **Continued therapy** is required as the inflammation is chronic, even after surgery.

With the recently launched **Patient Portal** (www.euforea.eu/patient-portal), EUFOREA empowers patients around the globe with access to trustworthy and comprehensive information. Several modules guide the reader through **unbiased materials developed by international experts**. The Patient Portal provides practical tools for patients to optimally prepare for their consultations, to assess the impact of symptoms on their daily lives, and to improve therapy adherence overall.

This year's Awareness Day will feature two high-profile panel discussions:

- A **Patient Panel** bringing together patients living with Nasal Polyp Syndrome to talk about the most urgent needs that aren't being met in their care. The panel will work to pinpoint the most important priorities that healthcare providers and policymakers need to address.

- An **Expert Panel** bringing the perspective of world-leading experts in ENT (Ear, Nose, and Throat), and pneumology, the early-career perspective of residents-in-training, and the health policy perspective from the Belgian National Institute of Public Health (Sciensano). The panel will discuss how to turn the "*New Ambitions of Care*" into practical plans for helping patients and paving a pathway to remission.

"EUFOREA believes that joining forces and encouraging an open discussion is key to improving CRS care." says Dr Xander Bertels. "By ensuring that patients' voices are being heard and by bringing together different perspectives, we can make significant leaps in how Nasal Polyp Syndrome is being treated, ultimately, improving patients' well-being. We invite all stakeholders to participate in this Global Awareness Day and contribute to the growing support and empowerment for those living with Nasal Polyp Syndrome."



The poster features the EUFOREA logo on the left, which includes a stylized face and the text 'EUFOREA'. To the right, the date '24 APRIL 2025' is prominently displayed in large blue and yellow letters, with 'BRUSSELS, BELGIUM' below it. The main title 'Global CRSwNP NASAL POLYP SYNDROME Awareness Day' is centered in bold yellow and blue text. A yellow banner below the title states '2025 Theme: 'New Ambitions of Care''. On the right side, there is a photograph of a woman with long dark hair, holding a white tissue to her nose, appearing to be crying or in distress. At the bottom, a row of logos for various partner organizations is displayed, including ERS, Global Allergy & Airways, Asthma and Allergy Foundation of America, Allergy & Asthma, WFA, AIB, Asthma.ca, Anosmia Awareness, Sanofi Regeneron, GSK, Medtronic, and others. The website 'www.euforea.eu' is visible in the bottom right corner.

For more information about the Global Nasal Polyp Syndrome Awareness Day and how to get involved, visit www.euforea.eu or follow EUFOREA on social media @euforea.

Media contact

Xander Bertels, PharmD, PhD

Advocacy Manager

xander.bertels@euforea.eu